

Coming Out of Beta, Chequed.com Picks Up Fitability

Scott Denne

As it moves its product out of beta, Chequed.com Inc. has acquired Fitability Systems LLC to strengthen its predictive hiring software.

Chequed.com uses behavioral modeling to provide analytics about a job applicant's potential. The software helps companies assess whether an employee is a good cultural fit, a fast learner, better suited to repetitive tasks, their potential for leadership, and a host of other factors.

Chequed.com assesses an applicant through a questionnaire, but the analysis is tailored to meet the needs of the hiring company and the particular job.

The Saratoga Springs, NY-based company acquired Fitability because it has been doing behavioral assessments for a decade and has a large database that will strengthen Chequed.com's services, said Greg Moran, its president and founder.

The service is aimed at companies that do extensive hiring, Moran said.

Chequed.com was founded about a year ago on research from the State University of New York. It has raised just over \$500,000 from angel groups, Seed Capital Fund of CNY, and Tech Valley Angel Network, Moran said. <http://www.chequed.com>